

Curriculum Vitae

Personal information

First name(s) / Surname(s) **Gianni Paoletta**
 Nationality Italian
 Date of birth 11th January 1970
 Gender Male

Work experience

Dates	May 2019 – Today
Occupation or position held	Freelance Medical Writer
Main activities and responsibilities	Writing leaflets, visual aids, eDetailings, slide kits, monographs and articles about drugs and diseases, for physicians, chemists and patients. Designing marketing and communication plans for pharmaceutical brands (scientific brand profile, competitors analysis, SWOT analysis, brand positioning and action program). Congress reporting and scientific intelligence. Being part of localization projects for international pharmaceutical brands. Proofreading and editing. Web searching of medical information on the Web and in the main medical databases. Translating a wide range of communicational materials from English into Italian.
Name and address of employer	Self employed
Type of business or sector	Healthcare communication.
Dates	Jan 2008 – May 2019
Occupation or position held	Medical Writer Supervisor
Main activities and responsibilities	Coordinating the Medical Writing team of the agency.
Name and address of employer	Havas Life Italy, Milan (Italy)
Type of business or sector	Healthcare communication agency
Dates	2011 – 2018
Occupation and position held	Founder and coordinator
Main activities and responsibility	Founder and coordinator of Nuto, the first Italian independent social network for physicians (www.nuto.it).
Name and address of employer	Nuto
Type of business or sector	Information technology
Dates	Nov 2006 – Jan 2008
Occupation or position held	Medical Writer
Main activities and responsibilities	Writing leaflets, visual aids, eDetailing, slide kits, monographs and articles about drugs and diseases, for physicians, chemists and patients. Translating a wide range of communicational materials from English into Italian. Being part of localization projects for international pharmaceutical brands. Proofreading and editing. Web searching of medical information on the Web and in the main medical databases. Creation of communication projects and advertising campaigns for pharmaceutical brands in different therapeutic areas.
Name and address of employer	Ogilvy Healthworld
Type of business or sector	Healthcare communication agency
Dates	Nov 2003 – Nov 2006
Occupation or position held	Medical Writer
Main activities and responsibilities	Writing leaflets, slide kits, monographs and articles about drugs and diseases, for physicians, chemists and patients. Translating a wide range of communicational materials from English into Italian. Being part of localization projects for international pharmaceutical brands. Proofreading and editing. Web searching of medical information on the Web and in the main medical databases. Creation of communication projects and advertising campaigns for pharmaceutical brands in different therapeutic areas.

Name and address of employer	MEDICUS Intercon
Type of business or sector	Healthcare communication agency
Dates	2001 – Nov 2003
Occupation or position held	Web Content Manager
Main activities and responsibilities	Web content manager/editor of the web encyclopaeda/magazine Sapere.it (www.sapere.it). Person in charge of the scientific and medical channels. Writing of medical and scientific articles.
Name and address of employer	Sapendi (DeAgostini Group)
Type of business or sector	Publishing company
Dates	2002-2003
Occupation or position held	Freelance journalist
Main activities and responsibilities	Writing of articles on software and hardware products for “Doppioclick” magazine
Name and address of employer	Finson
Type of business or sector	Software house
Dates	2000 – 2001
Occupation or position held	Web editor
Main activities and responsibilities	Web content manager/editor of an health web portal (www.diabete.net). Designing and writing contents of a multimedia Internet tutorial (Internet guide for doctors). Designing and writing contents of pharmaceutical companies' web sites.
Name and address of employer	Siris
Type of business or sector	Web agency
Dates	1999-2000
Occupation or position held	Web editor
Main activities and responsibilities	Web editor of a health magazine on-line (www.dica33.it). Scientific editor of other web sites and magazines for pharmaceutical companies. Web searching.
Name and address of employer	EDRA
Type of business or sector	Medical publishing company
Dates	1998 –1999
Occupation or position held	Web editor
Main activities and responsibilities	Translating traditional communication materials in a web contents.
Name and address of employer	Bayer, Crop and pests division
Type of business or sector	Pharmaceutical company
Dates	1998-1999
Occupation or position held	Copywriter medico
Main activities and responsibilities	Scientific translations. Texts editing and writing. Web searching.
Name and address of employer	Science Adv
Type of business or sector	Healthcare communication agency

Education and training															
Dates	1998														
Title of qualification awarded	Post graduation course in scientific communication														
Principal subjects/occupational skills covered	Journalistic writing techniques. How to write about complex scientific topics in a clear and simple style.														
Name and type of organisation providing education and training	Università degli studi di Milano														
Dates	1990-1997														
Title of qualification awarded	University degree in biology														
Principal subjects/occupational skills covered	Cell biology, histology, genetics, physiology, toxicology, organic and inorganic chemistry, biochemistry, ecology, ethology, botanic, physics, statistics.														
Name and type of organisation providing education and training	Università degli studi di Milano														
Dates	1984-1989														
Title of qualification awarded	Maturità scientifica (scientific high school degree)														
Principal subjects/occupational skills covered	Maths, chemistry, literature, Latin, biology, geology, botanic, physics, philosophy, history, geography.														
Name and type of organisation providing education and training	Liceo scientifico A. Volta (Milano).														
Personal skills and competences															
Mother tongue	Italian														
Other language															
Self-assessment															
European level (*)															
English	<table><tr><th colspan="2">Understanding</th><th colspan="2">Speaking</th><th rowspan="2">Writing</th></tr><tr><th>Listening</th><th>Reading</th><th>Spoken interaction</th><th>Spoken production</th></tr><tr><td>B2</td><td>C1</td><td>B2</td><td>B2</td><td>B2</td></tr></table>	Understanding		Speaking		Writing	Listening	Reading	Spoken interaction	Spoken production	B2	C1	B2	B2	B2
Understanding		Speaking		Writing											
Listening	Reading	Spoken interaction	Spoken production												
B2	C1	B2	B2	B2											
	(*) Common European Framework of Reference for Languages														
Computer skills and competences	Computer operating systems Windows, OSX, Linux – Ubuntu: very good. Microsoft Word, Excel e Powerpoint: excellent. CMS (Drupal, Wordpress, Joomla): very good. Photo editing software (Photoshop, Gimp): good. Dreamweaver: good. HTML e CSS: good. Webmaster of: http://www.zuccheribelli.it e http://supportedhousing.altervista.org . Video editing (iMovie, Windows Movie Maker): very good. Music sequencer (Garage Band): very good.														
Artistic skills and competences	Guitar playing and musical composing.														
Driving licence	B														